

By Property.com

Selling Your Home with Property.com

Quickly learn how to leverage all that Property.com has to offer.

Property.com, we aim to simplify the process of selling your home, ensuring that every step better positions your home for an optimized sale.

This guide is here to assist you in making the most of Property.com's resources. Want to know more about your local market? Curious about listing your home on our platform? We've got you covered! Here, you can quickly learn how to leverage all that Property.com has to offer.

1. Understand the Market with Property.com's Resources

The first step in selling your home is to get a grasp on the current market conditions. Property.com offers a wealth of resources to help you understand what similar properties have recently sold for in your area and get a unique view of the upgrades they have performed on their home compared to yours. Our data is of immense value in setting an optimal and competitive price for your home. By analyzing market trends and recent sales data on Property.com, you can make an informed decision that aligns with market dynamics.

2. Find a Real Estate Agent

While Property.com equips you with the tools to sell your home, working with a real estate agent can add valuable expertise and local market knowledge. Use our Agent Finder to find a local, trusted agent. A professional real estate agent can provide invaluable assistance throughout every stage of the selling process, including expertly staging your home and skillfully negotiating offers on your behalf. Use Property.com to find experienced agents in your area who can provide personalized guidance and support.

3. List Your Home on Property.com

Once you're ready to list, Property.com makes the process straightforward and effective. Our user-friendly platform allows you to create a listing that reaches a wide audience of potential buyers. Here's how to do it:

- **Create Your Listing:** Register an account on Property.com and enter the details of your property. Be thorough and accurate to attract serious buyers.
- **Upload Photos:** High-quality photos are instrumental in attracting buyers. Upload clear, well-lit pictures of your home that showcase its best features.
- **Upload a Floor Plan:** Including a floor plan can help potential buyers better visualize the layout of your home.
- **Compare Your Home:** Use Property.com to pull the prices of homes comparable in size and location to yours and their property upgrade history to research property values and create recommendations for you.

- **Set Your Price:** Based on your research of similar properties in the market, set an optimal and competitive price for your home.
- **Review and Publish:** Review your listing for accuracy, then publish it on our platform. With Property.com's extensive reach, your listing will receive the attention it deserves.

4. The Property.com Advantage

Listing your property on Property.com offers numerous advantages, all designed to ensure an exceptional home-selling experience for you.

- **Superior Market Insights:** Our comprehensive market data on both sales and major upgrades allows you to price your home competitively, increasing the chances of a successful sale.
- **Efficient and User-Friendly:** Our platform is designed for ease of use, ensuring a simple and hassle-free listing process.
- **Broad Exposure:** Listing your home on Property.com guarantees visibility to a wide audience of potential buyers, significantly increasing your chances of selling quickly.
- **Access to Top Real Estate Agents:** Property.com's Agent Finder can connect you with experienced real estate agents local to your area.

At Property.com, we're here to guide you through every step of your real estate journey. Property.com's tools for determining the price of your home and listing it are just some of the many resources we provide to help you achieve your real estate goals.

Keep exploring our many helpful articles and resources, and stay informed on the latest news. Sign up here for news on what's important to you. Your real estate dreams await! With Property.com as your partner, you have the power to make them yours.

Visit our Resources page for helpful calculators and PDF downloadable checklists.